

ANNOUNCING

[NEW] Understanding and Promoting Health Literacy

WHO: Faith-based or community-based organizations, for-profit or non-profit organizations, universities, colleges, hospitals, and laboratories, units of Federal, State and local governments, and Domestic or foreign institutions/organizations are eligible to apply.

WHAT: To develop research on health literacy in general areas that include, but are not limited to, the following:

- > Modeling and measuring the nature and scope of health literacy;
- > Variation in health literacy over the life course or among native and non-native speakers of English;
- > Mediators and moderators of low health literacy;
- > The identification of effective preventive and other interventions to improve health literacy among populations and to enable the healthcare and public health systems to communicate effectively across different health literacy levels; and
- > The development of effective methods and new technologies in health literacy research.

WHEN: Applications due October 13, 2004, October 13, 2005, and October 13, 2006.

AWARD AMOUNT: Projects will be funded between \$25,000 and \$50,000.

CONTACT: To view the program announcement, head to <http://grants.nih.gov/grants/guide/pa-files/PAR-04-117.html>.

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